

ASSESSING E-COMMERCE REQUIREMENTS ©2008-2009 V. Eiriksson i-freelance-victoria

*This information sheet assumes that the reader has pre-purchased a domain name and is prepared to purchase a hosting plan if necessary. All pricing is based on information currently available, and may change without notice. This information is for feature comparison only, and does not constitute either a contract or a recommendation.

The lowest-priced plan will have minimal features, and may not include a shopping cart. This means that you would pay separately for monthly hosting fees, and you would have to have a shopping cart, a “store solution,” custom-built. If you go this route, you must purchase a SSL certificate or have hosting on a shared-SSL certificate, so that customers can shop securely and your store is safe from hackers.

Custom e-commerce sites are generally a better value, with your own branding and more options and features.

Host (Basic Services)	Site-Builder With Shopping Cart	Set-Up Fee	Monthly Fee	% of Sales Fee	Transaction Fee	Analytics	Back-End Integration (Real-time Order Confirmation)	Merchant Account Included?	Accepts PayPal?
E-Bay Basic	✖ E-Bay page	30 days Free	\$ 15.95 CDN	PayPal	PayPal	✖	✖	PayPal	✓
E-Bay Premium	✖ 10 E-Bay pages	30 days Free	\$ 49.95 CDN	PayPal	PayPal	✖	✖	PayPal	✓
PayPal Std	✖	✖	Free	1.9 – 2.9%	\$ 0.30 CDN	✖	✖	PayPal	✓
PayPal Pro	✖	✖Application	\$ 35.00 CDN	1.9 – 2.9%	\$ 0.30 CDN	✖	✖	PayPal	✓
Yahoo Basic	✓	\$ 50.00 US	\$ 39.95 US	1.5 %	varies	✖	✖	PayPal	✓
Yahoo Std	✓	\$ 50.00 US	\$ 129.95 US	1.0 %	varies	✓	✓	PayPal	✓

For information on custom e-commerce websites, please call i-freelance-victoria at 250-532-7295 or email freelance-victoria@shaw.ca